



Spirit of the Fourth, Inc. (2010)
P.O. Box 270736
San Diego, CA 92198
An old-fashioned Independence Day celebration!

Mission

To provide for Rancho Bernardo and surrounding communities patriotic, historical, and educational activities which commemorate the declaration of our nation's independence; to foster true patriotism and appreciation of our American heritage; and to demonstrate openly the principles embodied in the Declaration of Independence and the Constitution of the United States of America.

April 2010

Dear Patriot, Friend of Spirit of the Fourth, and Prospective Freedom Club Member:

Please Help Us Provide a Great Celebration for You!

Thank you for generously supporting our event in years' past. We invite you once again to join us at the 41st annual Spirit of the Fourth Independence Day celebration in Rancho Bernardo. This all-volunteer effort is celebrating "In the Spirit of Service" and will honor our local Wounded Warriors. This year's celebration will include:

- Kiwanis Pancake breakfast
- Community Festival
- Veteran's Memorial Service
- RB Idol Competition
- Antique Car Show
- VIP Reception
- Evening entertainment and fireworks at RB High School.

Please know that your Independence Day celebration is largely funded through community donations, with little support from any governmental agency or other organizations. To continue this Rancho Bernardo tradition, we need your help.

Your contribution will help us to continue the tradition of commemorating the anniversary of our Nation's independence, celebrating the freedoms we enjoy, and honoring those who have served our country to preserve those freedoms.

Your donation of \$125 or more will secure FREEDOM CLUB membership for you, which will include:

- VIP parking and seating for both the parade and the evening entertainment & fireworks
- Entry to the VIP reception at 1:00 PM
- Recognition in the official program.

Please make your check payable to "Spirit of the Fourth, Inc." or visit www.spiritofthefourth.org to make a donation to our 501(c)3 non-profit organization via PayPal. Your contributions may be tax deductible.

We greatly appreciate your support helping to make the 2010 Independence Day celebration a success.

Sincerely yours,

Steve DeMatteo
President, Spirit of Fourth, Inc.

Please see the reverse of this letter for additional information regarding the Independence Day celebration.

(858) 943-1242 / fax (858) 618-7990 / spiritofthefourth@gmail.com

In keeping with the “Spirit” and purpose of the Independence Day celebration, the theme for your celebration this year is “In the Spirit of Service,” acknowledging the service provided by our local military members and Wounded Warriors.

Your Independence Day celebration, as it has in the past, will include:

7:30 AM to 11:00 AM	Pancake Breakfast (Webb Park)
	Antique Motor Show (Webb Park)
9:00 AM to 3:00 PM	Community Festival (Webb Park)
10:00 AM	National Anthem (Webb Park)
10:45 to 11:30 AM	Memorial Service (RB Veterans Memorial, Webb Park)
11:30 to 1:00 PM	RB Idol Contest (Webb Park)
1:00 PM to 3:00 PM	VIP Reception for VIPs and Freedom Club Members (TBD)
3:30 PM to 5:00 PM	Independence Day Parade (Bernardo Center Dr.)
6:30 PM to 9:30 PM	Evening entertainment and Fireworks (RB High School). Gates open at 6:00 PM, entertainment commences at 7:00 PM, Fireworks commence at 9:00 PM, choreographed with KYYX Radio patriotic music program

Your Spirit of the Fourth Committee is still accepting applications for parade floats and entries, vendors for the Festival in the Park, and our auto show. We also need convertibles for VIPs and other guests for the parade. If you would like either to drive your car or enter it in the parade, please contact us. Finally, as always, we are still seeking donations and sponsorships.

- Parade information and entries: Dave Brooks – davidwbrooks@san.rr.com
- Festival in the Park vendor information: Marla Cruz – spiritofthefourth@gmail.com
- Auto Show: Earl Asbury- earl@weseloh.com
- Program advertising opportunities: Valerie Brown – spiritofthefourth@gmail.com
- Sponsorship opportunities: Valerie Brown – spiritofthefourth@gmail.com
- Entertainment: Marla Cruz – spiritofthefourth@gmail.com
- Evening Events: Carol McCotter – spiritofthefourth@gmail.com
- Donations & general information: <http://www.spiritofthefourth.org> or Steve DeMatteo – spiritofthefourth@gmail.com 858-943-1242

You will receive the Annual Spirit of the Fourth Program approximately ten days prior to the event in the *RB News Journal*. Please look for your copy and plan to patronize your Independence Day patriotic and generous celebration sponsors.

We look forward to seeing you on Independence Day and celebrating the anniversary of the birth of our great nation with you.

Benefits of Freedom Club Membership

Your 2010 Freedom Club Membership will include all of the following:

- 2 Tickets to the VIP Reception (for ea \$125)
- Reserved Parking for the Parade
- 2 Reserved Seats for the Parade
- Reserved Parking for the Fireworks Display
- 2 Reserved Seats for the Fireworks Display
- Recognition in our Annual Spirit Magazine

Please fill in the following section to purchase your Freedom Club Membership. Your tickets will arrive no later than the middle of June.

Name(s): _____

Address: _____

You may want to place your return address label here instead of writing it.

Email: _____

- Please check if you want your contribution kept confidential.

Enclosed is my check for the 2010 Freedom Club Membership:

_____ \$125

_____ \$250

_____ \$500

_____ \$750

_____ \$1000

_____ Other

Spirit of the Fourth, Inc. is a 501(c)(3) Organization.