



Spirit of the Fourth, Inc. (2010)

PO Box 270736

San Diego, CA 92198

An old-fashioned Independence Day celebration!

Spirit of the Fourth 2010 Sponsorship Form

Contact Name: _____ Title: _____

Company: _____

Address: _____

Phone: _____

Email: _____

Web Address: _____

Please provide your company name as you want it printed in all printed materials.

Sponsorship levels highlight specific benefits for each level. All sponsorship levels will receive recognition through:

- Banners at the events
- Posters placed in area retail locations and schools
- Press releases, advertising spots and targeted event stories countywide
- Listing and active link from the Spirit of the Fourth website to sponsor's website
- Inclusion in our 68-page program distributed to over 25,000 Rancho Bernardo and North Poway residents before the event
- Guaranteed right of first refusal for same sponsorship level next year
- Invitation to the afternoon VIP reception with area elected officials
- VIP seating for parade and evening fireworks
- An official letter acknowledging your financial contribution for tax purposes

TAKEN "Spirit of the Fourth Title Sponsor" \$10,000: Includes the following:

- Your company name prominently placed on all advertising and publicity at all events.. - Your sponsorship and company name will be announced at the Parade and Fireworks Show.
- Your company name printed on parade volunteer/staff t-shirts
- Your company name displayed by banner in the parade line-up with a corporate representative riding in a designated vehicle.
- 10 VIP tickets

_____ **"Stars Sponsor" \$5,000:** Your company name will be featured as *sponsoring the event you select:*

_____ **Fireworks** TAKEN **Parade** TAKEN **Community Fair** _____ **Red, White & Blues Bash**
(May 21st Concert with Eve Selis)

Each **Stars** sponsor will receive 8 VIP tickets and all promotion materials featuring them as sponsoring the selected event.

_____ **“Stripes Sponsor” \$3,000:** Your company name will be featured as *sponsoring the event you select:*

_____ **Car Show** _____ **VIP Reception** _____ **Freedom Club Concert (July 3rd)**

Each **Stripes** sponsor will receive 6 VIP tickets and all promotion materials featuring them as sponsoring the selected event.

_____ **“Liberty Sponsor” \$2,000:** Your company name will be featured as *sponsoring the event you select:*

_____ **Pancake Breakfast** _____ **RB Idol Contest** _____ **Quilt Show**

Each **Liberty** sponsor will receive 4 VIP tickets and all promotion materials featuring them as sponsoring the selected event.

_____ **“Activity Sponsor” \$1,000:** Your company name will be featured as *sponsoring the event you select:*

_____ **Dunk Tank** _____ **Bounce House/Slide** _____ **Patriotic Dog Contest** _____ **Art Walk**

Each **Activity** sponsor will receive 2 VIP tickets and promotional materials featuring them as sponsoring the selected activity at the Community Fair.

_____ **“In-Kind” Donations:** Many companies, while unable to participate monetarily, may choose to contribute to our community event through the donation of in-kind products and services. These gifts are highly valuable and greatly appreciated as they increase the overall value to participants and volunteers and help offset expenses. We welcome your creative suggestions for in-kind donations and assure you that your generosity will be acknowledged.

I understand that my donation must be received by June 1, 2010 to guarantee my name/company name will be printed in all Spirit of the Fourth publicity and my sponsorship will not be published until receipt of payment.

Signature: _____ Date: _____

All donations are tax deductible. Please make checks payable to:

Spirit of the Fourth, Inc
P.O. Box 270736
San Diego, CA 92198

Questions, please contact Spirit of the Fourth President, Steve DeMatteo at 858-943-1242.